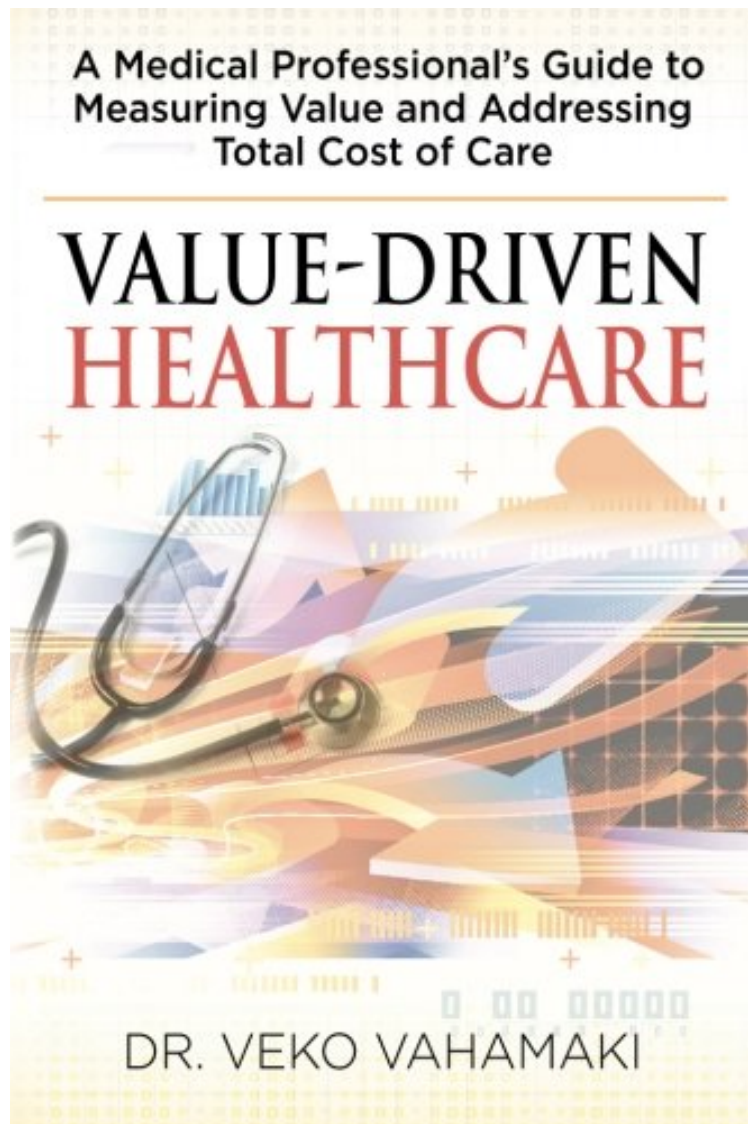


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## Value-Driven Healthcare: A Medical Professional's Guide to Measuring Value and Addressing Total Cost of Care

*Dr. Veko Vahamaki*

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Dr. Veko J. Vahamaki learned the value of determination and endurance from his grandfather's sage advice: "The only way to eat a whale is one bite at a time." That and his experiences in the medical field, both in Europe and in the United States, have led him to boldly face the healthcare issues he's encountered—one bite at a time. Inspired by the scholarly writings of Dr. Michael E. Porter, Dr. Lawrence Shapiro and Dr. John Wennberg, Dr. Vahamaki set out to re-envision healthcare centered on a value-based model. *Value-Driven Healthcare: A Medical Professional's Guide to Measuring Value and Addressing Total Cost of Care* is the result of his efforts. Addressing different ways to measure value, he takes readers through highbrow concepts using palatable language, beginning with the basic "I think it's valuable, therefore it is," known as "consensus value," and moving on through more complex valuations such as "strategic consensus value." Though his writing is geared mostly toward healthcare leaders and providers, Dr. Vahamaki also wrote this book for anyone wanting to understand and work toward a more positive healthcare system. And if you read it carefully, you will learn about innovative concepts and strategies that could breathe new life into the current state of healthcare.

**About the Author** Dr. Veko J. Vahamaki is an internationally experienced physician who practices medicine in the San Francisco Bay Area. He is a national forum speaker on Value at the Group Practice Improvement Network (GPIN) and Institute for Healthcare Improvement (IHI). It was his professional work in clinical variation reduction that inspired Dr. Vahamaki to improve the function of healthcare systems. His experiences as an adviser for the California Improvement Network (CIN) Action Group to Address Variation of Care and as a Medical Director for Diagnostic Coding at the Palo Alto Medical Foundation, combined with research, led to his book, *Value-Driven Healthcare: A Medical Professional's Guide to Measuring Value and Addressing Total Cost of Care*. Dr. Vahamaki is Adjunct Clinical Faculty at Stanford University School of Medicine. He is married with two sons.