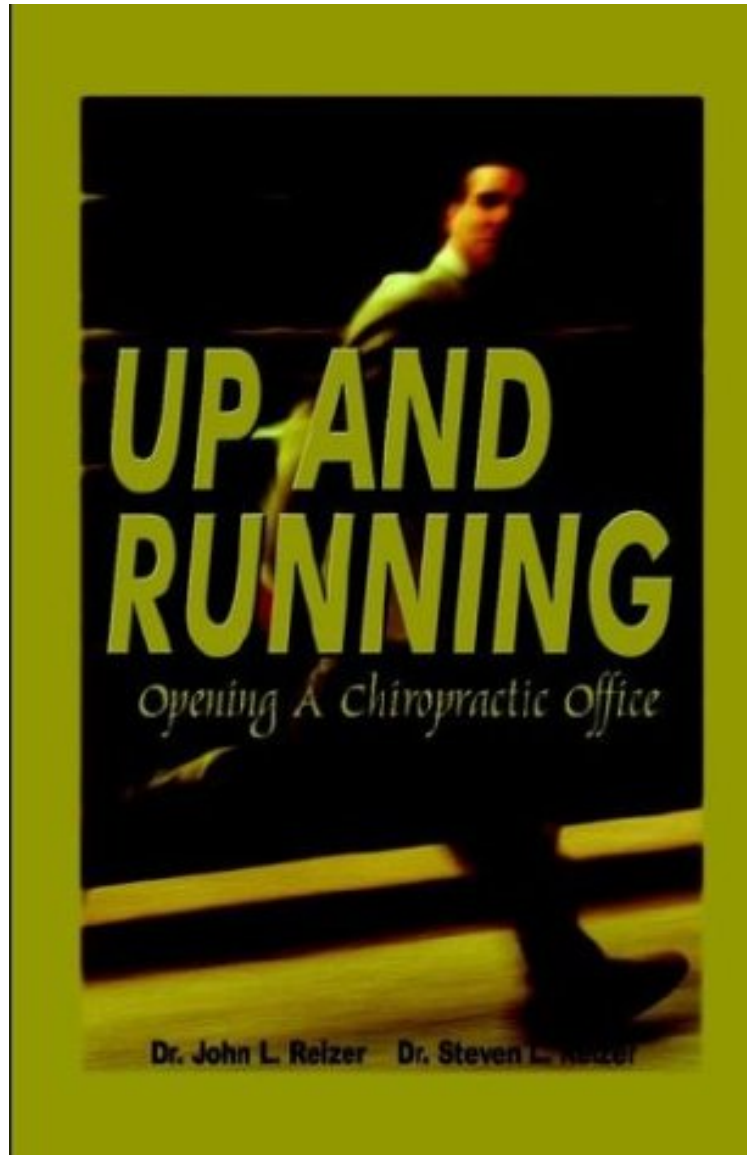


[E-BOOK] Up and Running - Opening a Chiropractic Office

## Up and Running - Opening a Chiropractic Office

*John L. Reizer*

*\*Download PDF / ePub / DOC / audiobook / ebooks*



DOWNLOAD



READ ONLINE

#1723050 in Books WINCAN PUBLISHING 2002-04-05Original language:EnglishPDF # 1 8.50 x .38 x 5.511, .52 #File Name: 1930252706164 pages | File size: 36.Mb

**John L. Reizer : Up and Running - Opening a Chiropractic Office** before purchasing it in order to gage whether or not it would be worth my time, and all praised Up and Running - Opening a Chiropractic Office:

0 of 0 people found the following review helpful. Decent but in need of a facelift.By nicholas andersonI found that this book gives a good base and even covers some things that you may not think of. It's not going to give you a model to follow once "up and running" to make sure you don't get lazy on your books or metrics and the sample forms are out

of date. 1 of 4 people found the following review helpful. Comprehensive Manual to Start Your Own Profitable Practice By Dr. Yuval Lirov Running a chiropractic clinic requires both patient care and business skills. But chiropractic schools have mostly focused on teaching patient care, often neglecting the development of business skills. The graduating doctors then add the stress of unfamiliar practice life to the financial debt accumulated during their college years. Drs. Reizers fill that knowledge gap and extend exceptional-quality advice to doctors that are about to start their own practice. Chiropractic office requires doctors to make strategic decisions about selecting specialization, clinic location, negotiating a lease, working with insurance companies, leasing or buying equipment, hiring other doctors, addressing specific kinds of patients, marketing, etc. Drs. Reizers' book teaches doctors how to make such decisions in an organized and systematic way, removing anxiety about the unknown and replacing it with solid knowledge earned during years of both running their own practices and teaching at a chiropractic college. Drs. Reizers did a remarkable job of exploring each topic with great detail and meaningful examples. In summary, a doctor building a profitable chiropractic office must read Up and Running and return to it often for reference. Yuval Lirov, Practicing Profitability - Billing Network Effect for Revenue Cycle Control in Healthcare Clinics and Chiropractic Offices: Collections, Audit Risk, SOAP Notes, Scheduling, Care Plans, and Coding 0 of 1 people found the following review helpful. Good basics for new grad By Customer This book is really basic but it's an easy read and presents some things school doesn't teach you about opening your own practice.

"Up and Running" is a tremendous tool for the "soon to be" or new chiropractor. Easy to read, honest, and right to the point, this book will take you through the necessary steps of opening a successful chiropractic office. Everything from picking a practice location and negotiating an office lease, to the preparation of office forms and patient management are covered in this very informative book.