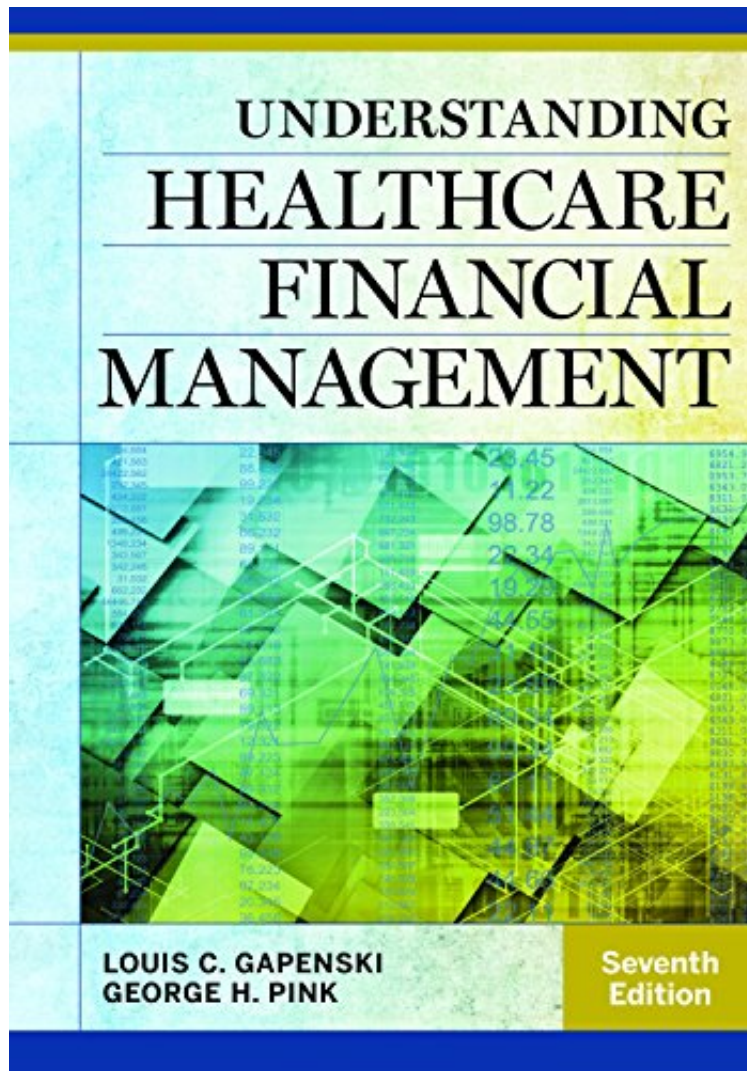


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**About the Author** Louis C. Gapenski, PhD, is a professor of health services administration with a specialization in corporate and healthcare finance at the University of Florida. He is the author of 30 textbooks, which are used worldwide and include Canadian and international editions as well as translations in eight languages. He has published 40 journal articles related to corporate and healthcare finance and is active in several professional associations. George H. Pink, PhD, is the Humana Distinguished Professor in the Department of Health Policy and Management, Gillings School of Global Public Health, at the University of North Carolina at Chapel Hill and is a senior research fellow at the Cecil G. Sheps Center for Health Services Research at the university. Before receiving a doctorate in corporate finance, he spent ten years in health services management, planning, and consulting.