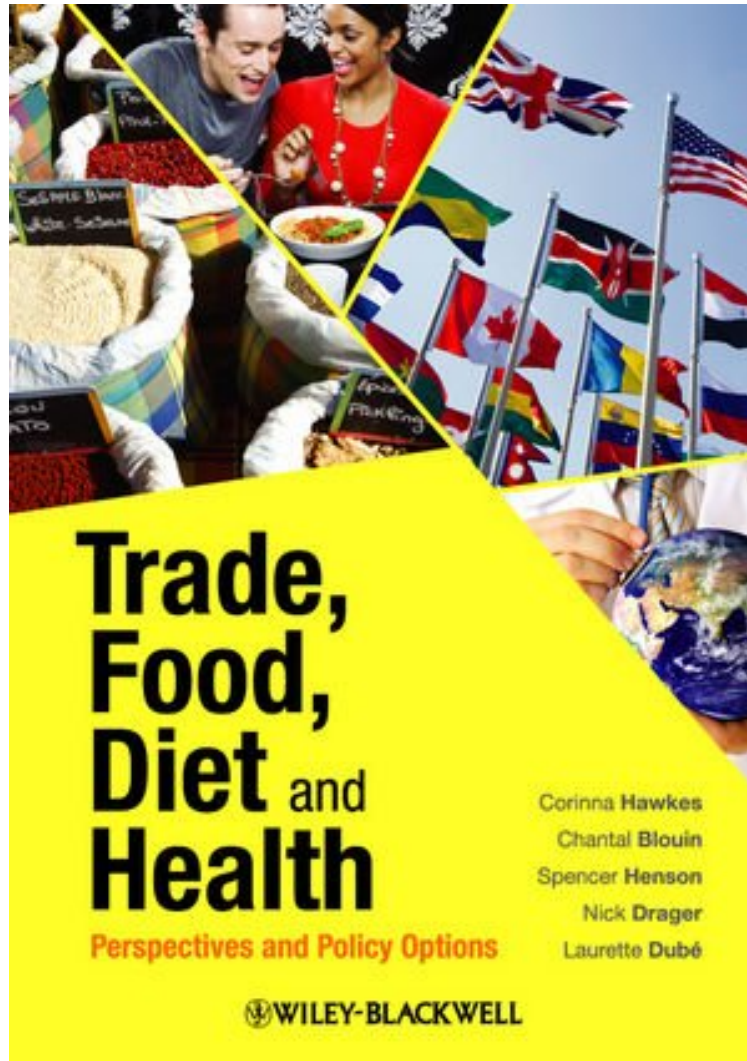


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# Trade, Food, Diet and Health: Perspectives and Policy Options

*Corinna Hawkes, Chantal Blouin, Spencer Henson, Nick Drager, Laurette Dub*  
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**Corinna Hawkes, Chantal Blouin, Spencer Henson, Nick Drager, Laurette Dub** : **Trade, Food, Diet and Health: Perspectives and Policy Options** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Trade, Food, Diet and Health: Perspectives and Policy Options:

The global shift towards overweight and obese populations has led to a significant rise in diet-related chronic illness. This book examines the role global food trade has played in that shift, looking carefully at how the trade of food across national borders, international and regional trade agreements, the process of trade and investment liberalization, and

the growth of transnational food corporations affects what people eat and, by implication, their health. An international team of editors has brought together a prestigious group of contributors who present a critical analysis of the linkages between trade, food and diet in different domains. Between them, the multidisciplinary group present a balanced perspective on the opportunities and risks trade poses for dietary trends and offer a practical analysis of the policy options available to address this growing global concern. An international multidisciplinary team of authors Detailed look at the issues followed by practical policy analysis A comprehensive review of an important global issue Academics, researchers and practitioners in the field of public health, especially those concerned with nutrition, obesity and chronic disease, will find this book an enlightening and fascinating read. Social scientists, policy makers, trade analysts and food industry professionals will equally gain much from this innovative approach to the subject.

From the Back CoverThe global shift towards overweight and obese populations has led to a significant rise in diet-related chronic illness. This book examines the role global food trade has played in that shift, looking carefully at how the trade of food across national borders, international and regional trade agreements, the process of trade and investment liberalization, and the growth of transnational food corporations affects what people eat and, by implication, their health. An international team of editors has brought together a prestigious group of contributors who present a critical analysis of the linkages between trade, food and diet in different domains. Between them, the multidisciplinary group present a balanced perspective on the opportunities and risks trade poses for dietary trends and offer a practical analysis of the policy options available to address this growing global concern. An international multidisciplinary team of authors Detailed look at the issues followed by practical policy analysis A comprehensive review of an important global issue Academics, researchers and practitioners in the field of public health, especially those concerned with nutrition, obesity and chronic disease, will find this book an enlightening and fascinating read. Social scientists, policy makers, trade analysts and food industry professionals will equally gain much from this innovative approach to the subject.About the AuthorCorinna Hawkes is an independent consultant specialising in the identification and analysis of policies needed to address the global shift towards unhealthy diets, obesity, and diet-related chronic diseases, and is a visiting fellow at the Centre for Food Policy, City University, London. Chantal Blouin is Associate Director at the Centre for Trade Policy and Law, the Norman Paterson School of International Affairs, Carleton University, Canada. Spencer Henson is a Professor in the Department of Food, Agricultural Resource Economics at the University of Guelph, Canada. Nick Drager, former Director of the Department of Ethics, Equity, Trade and Human Rights at the World Health Organisation, is an Honorary Professor at the London School of Hygiene Tropical Medicine and Professor of Public Policy and Global Health Diplomacy at McGill University. Laurette Dub is a Professor at the Desautels Faculty of Management, McGill University and holds the James McGill Chair of consumer and lifestyle psychology and marketing.