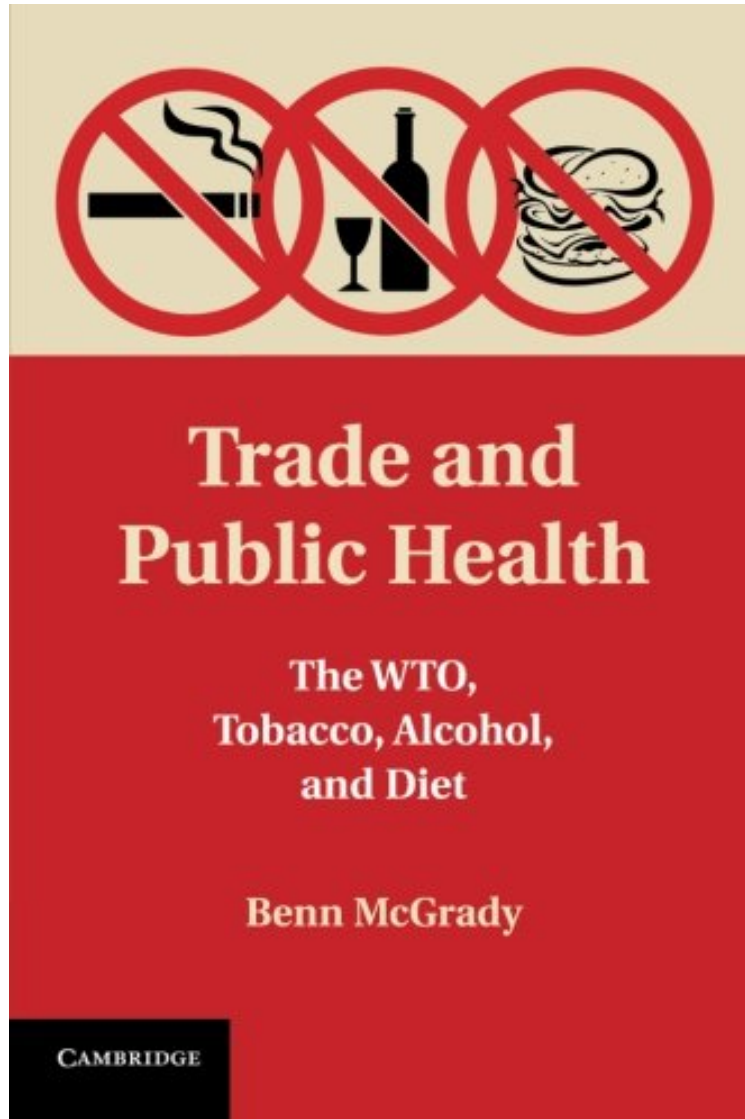


Trade and Public Health: The WTO, Tobacco, Alcohol, and Diet

Benn McGrady

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Benn McGrady : Trade and Public Health: The WTO, Tobacco, Alcohol, and Diet before purchasing it in order to gage whether or not it would be worth my time, and all praised Trade and Public Health: The WTO, Tobacco, Alcohol, and Diet:

1 of 1 people found the following review helpful. ExcellentBy Peruga, ArmandoExcellent book to get acquainted with the contradictions between trade of legal drugs and public health efforts to reduce their health impact. I recommend it.

Non-communicable diseases, associated with risk factors such as tobacco consumption, poor diet, and alcohol use, represent a growing health burden around the world. The seriousness of non-communicable diseases is reflected in the adoption of international instruments such as the WHO Framework Convention on Tobacco Control; the WHO Global Strategy on Diet, Physical Activity and Health; and the WHO Global Strategy to Reduce the Harmful Use of Alcohol. In line with these instruments, states are beginning to use measures such as taxes, restrictions on marketing, product regulation, and labeling measures for public health purposes. This book examines the extent to which the law of the World Trade Organization restricts domestic implementation of these types of measures. The relationship between international health instruments and the WTO Agreement is examined, as are the WTO covered agreements themselves.

'The merging tensions between the norms - legal and otherwise - of free trade and public health protection related to tobacco, alcohol, and food have been receiving increasing scholarly attention, but, until now, there has not been a relatively comprehensive discussion of the principal issues framing these tensions. Writing chiefly from a legal perspective, and focussing purposefully on the World Trade Organization's (WTO) relationships with these three major public health areas, McGrady's *Trade and Public Health: The WTO, Tobacco, Alcohol and Diet* addresses many facets of the key issues.' World Trade About the Author Benn McGrady is an Australian lawyer based at the O'Neill Institute for National and Global Health Law at Georgetown University. He is an Adjunct Professor at the Georgetown University Law Center and a Research Assistant Professor in the Department of International Health, School of Nursing and Health Studies. He has provided legal advice to public health bodies and international organizations concerning the impact of international trade and investment law on measures to protect public health and has published work in journals such as the *Journal of International Economic Law*, the *World Trade* and the *Journal of World Trade*.