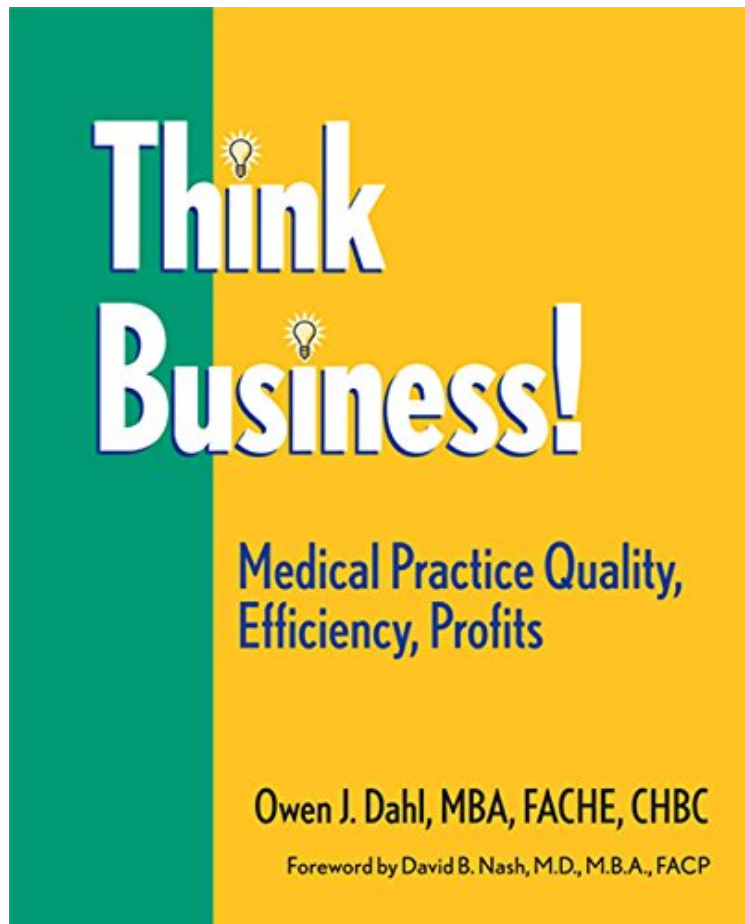


[Ebook free] Think Business! Medical Practice Quality, Efficiency, Profits

Think Business! Medical Practice Quality, Efficiency, Profits

Owen Dahl, MBA, FACHE, CHBC

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This book is one of my all time favorites. It succinctly covers all aspects and principles of what it takes to be a successful business. Yes, a medical practice is a REAL business!

Foreword by David B. Nash, MD, MBA, FACP
If you own, run, or have anything to do with a medical practice, you must read this book. Today the practice of medicine must be recognized as a business. No longer can the business of the practice be based on the intuition of the physician or office manager. This exciting book from Greenbranch Publishing promises a new way for physicians and administrators to look at the medical practice. Owen Dahl decodes business theories and applies them to today's medical practice. Filled with winning techniques, Think Business! will teach you the following: -Financial fundamentals - how to keep tabs on the practice -Employees as assets: how to recruit and retain them -How to differentiate your practice from your competition -Setting the stage for pay-for-performance and quality of care -Why medical staff should care about satisfied patients and quality outcomes - Motivate employees to build great teams; it's not only about the money! -Smart strategies to focus your practice as a business
Packed with plenty of take-home value, you can count on Owen Dahl to provide you with the language, the players, and the management techniques to ensure success in your practice. It is time to bring solid business principles to the medical practice! And, running a profitable medical practice takes more than your staff's strong clinical skills. Today's practice is complex -- declining reimbursement per patient or per procedure, complexity in managing the patient process, technology needs, decision-making processes to ensure optimal use of resources, outcomes management...and don't forget the nuances of employee management!

"...this book is a mini-MBA curriculum...Dahl has done a great basic service by providing administrators and doctors with an easy-to-read repository, for all of the current business school information necessary for us to compete in the 21st century." --David Nash, MD, MBA, FACP, Chairman, Department of Health Policy, Jefferson Medical College, Thomas Jefferson University
"Owen has done a remarkable job of engaging the reader with a blend of theory and practicality that offers a solid business approach to achieving a high-performance practice. This book is a must-read for physicians and medical practice leaders that seek to be among the best." --Judy Capko, Capko Company and author, Secrets of the Best-Run Practices
"...In our medical training, only a few of us received the necessary skills to become effective and successful businessmen and business women. Owen Dahl is helping physicians and their practice staff bridge the gap. All those who read this book will become not only better business people but will ultimately become better physicians." --Neil Baum, MD, Clinical Associate Professor of Urology, Tulane Medical School, author, Marketing Your Clinical Practice
About the Author
Owen Dahl, MBA, FACHE, CHBC is President of Owen Dahl Consulting based in The Woodlands, Texas. Dahl is a nationally-known speaker and consultant in medical practice management, with nearly 40 years experience in practice management. He has been an entrepreneur, to manager of a \$75 million practice with 65 physicians, to an academician developing teaching programs and credentialing programs.