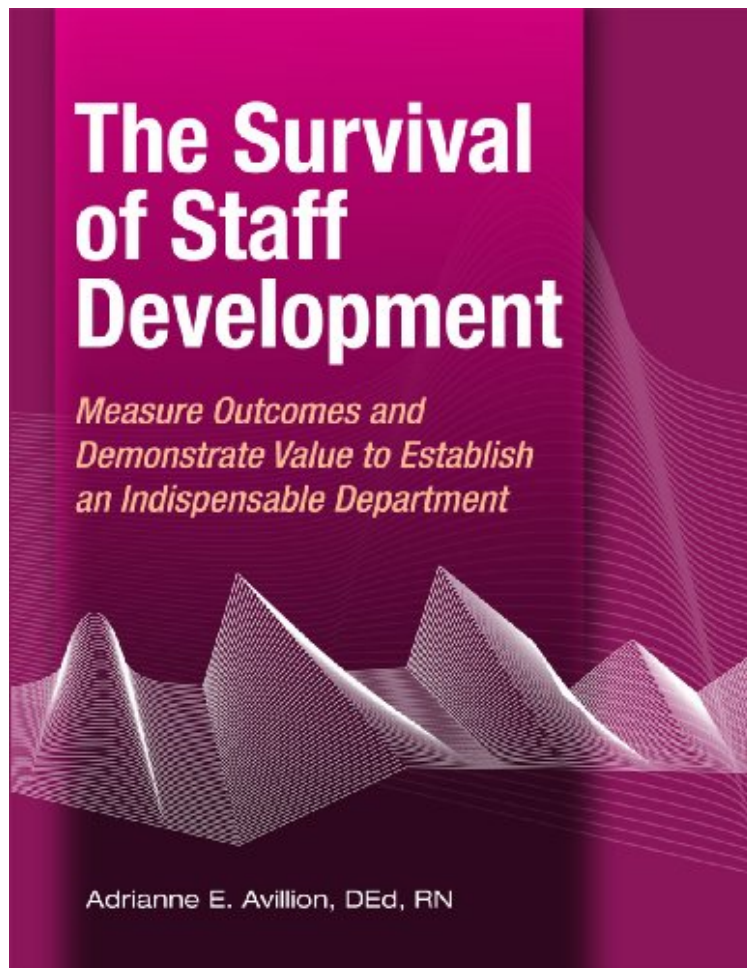


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The Survival of Staff Development: Measure Outcomes and Demonstrate Value to Establish an Indispensable Department

HCPPro, Adrienne E. Avillion DEd RN
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0 of 0 people found the following review helpful. GREAT Book!!By Nashville_GuyThis book is very interesting! In the age of declining reimbursement, educators have to change their mindset to achieve survival of themselves and their departments. It's time to stop flying below the radar and say, "I am valuable to this organization!"

Quantify the impact of staff development on job performance and patient outcomes. Secure the survival of nursing education at your organization. High-quality clinical care comes from high-quality education. Prove the value of your staff development program with help from author and staff development expert Adrienne E. Avillion, DEd, RN, in this new groundbreaking HCPro book. Avillion offers clear guidance to help you put your program's worth into quantifiable terms and align staff development with your organization's goals. Educators of all levels will be able to evaluate the effect of training on retention, staff competency, and patient outcomes. Benefits: - Assess outcomes and use evidence to make adjustments to improve your practice - Effectively calculate and communicate the return on investment of your program to administrators - Create a departmentwide mission that supports organizational goals - Evaluate the educational products and services your staff development program offers the organization - Demonstrate, in quantifiable terms, your program's contribution to organizational effectiveness - Learn confident communication and adopt a survivor mentality to ensure that staff development remains essential to organizational success Here's a sampling of the customizable resources included with this book: - Sample classroom evaluation form - Sample distance learning evaluation form - Competency assessment - Behavioral assessment - Orientation analysis - In-service template for new equipment - Continuing education analysis - Sample staff development mission/vision statement - Survivor mentality self-analysis - Sample task accomplishment template - Administrative report on staff development EBP Table of Contents: Chapter 1: The realities of staff development: Survival Chapter 2: Writing a business plan that helps demonstrate staff development value Chapter 3: Linking evidence-based practice (EBP) in staff development to the four levels of evaluation Chapter 4: Linking evidence-based practice (EBP) in staff development to specific products and services Chapter 5: Using research to solidify the role of staff development Chapter 6: Some thoughts on personal survival

About the Author Adrienne E. Avillion, DEd, RN, is the owner of Avillion's Curriculum Design in York, PA, and specializes in designing continuing education programs for healthcare professionals and freelance medical writing. She is the editor of the e-newsletter Staff Development Weekly and is a frequent presenter at NNSDO and various conferences and conventions devoted to continuing education and staff development. She is the author of Evidence-Based Staff Development: Strategies to Create, Measure, and Refine Your Program; A Practical Guide to Staff Development: Evidence-Based Tools and Techniques for Effective Education; and the Nurse Educator Manual: Essential Skills and Guidelines for Effective Practice.