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Paperback. Pub Date: 2012 05 Pages: 118 Language: Chinese in Publisher: People's Medical Publishing House National Vocational Ministry of Health 12th Five-Year Plan textbooks: optical shop management (for Optometry technology professional with) divided into eight chapters contents. first chapter describes the function and classification of the optical shop. as well as how to determine the strategic positioning of the optical shops; second chapter describes the basic content of the image of the optical shop design and staff code of conduct; Chapter III introduces optical shops opened should carry out all the preparations; Chapter 6 describes the fourth chapter describes the optical shop staffing and training. the pay system design and performance management and assessment; fifth

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