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## mHealth. Global Opportunities and Challenges

*MBA, FHIMSS, Colin Konschak, M.D., David Levin, M.D., William H. Morris*  
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# mHealth

GLOBAL OPPORTUNITIES AND CHALLENGES



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#405572 in Books Konschak MBA FHIMSS Colin Levin M D David Morris 2013-11-12Original language:EnglishPDF # 1 9.61 x .70 x 6.691, 1.10 #File Name: 0983482411310 pagesMhealth Global Opportunities and Challenges | File size: 62.Mb

**MBA, FHIMSS, Colin Konschak, M.D., David Levin, M.D., William H. Morris : mHealth. Global Opportunities and Challenges** before purchasing it in order to gage whether or not it would be worth my time, and all praised mHealth. Global Opportunities and Challenges:

0 of 0 people found the following review helpful. Excellent read for all levels. Lots of great insight and examples.By Stephen WinterThis book is a great read for patients, healthcare providers, administrators, entrepreneurs, and technologists. The authors have written for a general audience, but peppered the book full of practical advice for each specific group to gain a better understanding of all of the stakeholders. mHealth defines the capacity for mobile

technologies, new and existing, to increase the quality of care for the entire globe. The examples of existing mobile health apps and initiatives are inspiring, surprisingly simple, and quantified! If you're looking to get healthier, make other people healthier, make or save money in healthcare, or write meaningful apps, this is an excellent resource. It characterizes medical need, business strategy, responsible design, and behavioral economics for mobile health technologies. I really enjoyed this book and would love to see a second edition include more about hardware development.

2 of 2 people found the following review helpful. A pragmatic, comprehensive view of Mobile Health

By David Shipley  
Health has enormous potential - both to change healthcare, and to be over-hyped as a new technology. I found this book avoiding the hype and explaining mHealth as an accessible, concrete, factor in the future as patients and care-givers. The book carefully takes the reader through the legislative, healthcare economics, and technology of the mHealth journey in a very straight-forward, pragmatic way. It offers dozens of real-world examples, diagrams and statistics. As reimbursement shifts from a volume model to a shared-risk model, mHealth has a great value proposition. If I wasn't sure of it before I read the book, I am now.

1 of 2 people found the following review helpful. Great book, good information but....

By Mary Zacharias  
This was actually a very excellent read with a wealth of timely information. My only criticism is that the book is way over priced. For 76 dollars I was expecting way more than I actually got. While the book is close to 300 pages, the font is large and it is double-spaced. I have purchased a lot of books in my lifetime, many of similar size to this one. A majority of books in this range sell for about 15-25 dollars, not 76. This was very disappointing.

mHealth: Global Opportunities and Challenges, provides a practical guide for patients, providers, payers, and other healthcare enterprises making plans for the future. The authors offer several examples of real world application of mHealth technologies in use throughout the United States, Europe, Africa, Middle East, and in the the Far Eastern region of the world. It covers the key aspects of mHealth, including: 1) Mobile devices, such as smart phones, tablets, laptops, kiosks, interactive robots, and medical carts; 2) Mobile applications for patients, physicians, hospitals, and other participants; 3) Smart sensors for monitoring prosthetic implants and devices; 4) Wireless networks that provide real-time access to clinical and business data from virtually any location; 5) Telehealth and telemedicine programs that remove geographic restrictions on service delivery; 6) "Big data" collection and analysis programs for improved business intelligence, simulations, and predictive modeling; and 7) Emerging opportunities for healthcare technology companies and service providers. Individually, mHealth devices, applications, and systems enhance the communication capabilities of patients, providers, payers, and other participants in the global healthcare ecosystem. A groundbreaking and insightful overview of the field of mHealth as its unfolding globally in the twenty-first century.

About the Author  
Colin Korschak, MBA, FACHE, FHIMSS, is the managing partner and CEO of the Virginia Beach, Va.-based management consulting firm, Divurgent. Dave Levin, M.D., is chief medical information officer at Cleveland Clinic. He has more than 25 years experience in medical operations, information systems, and strategic planning for healthcare transformation. William H. Morris, M.D., is associate chief medical information officer at the Cleveland Clinic and a practicing hospitalist in the clinic's Medicine Institute.