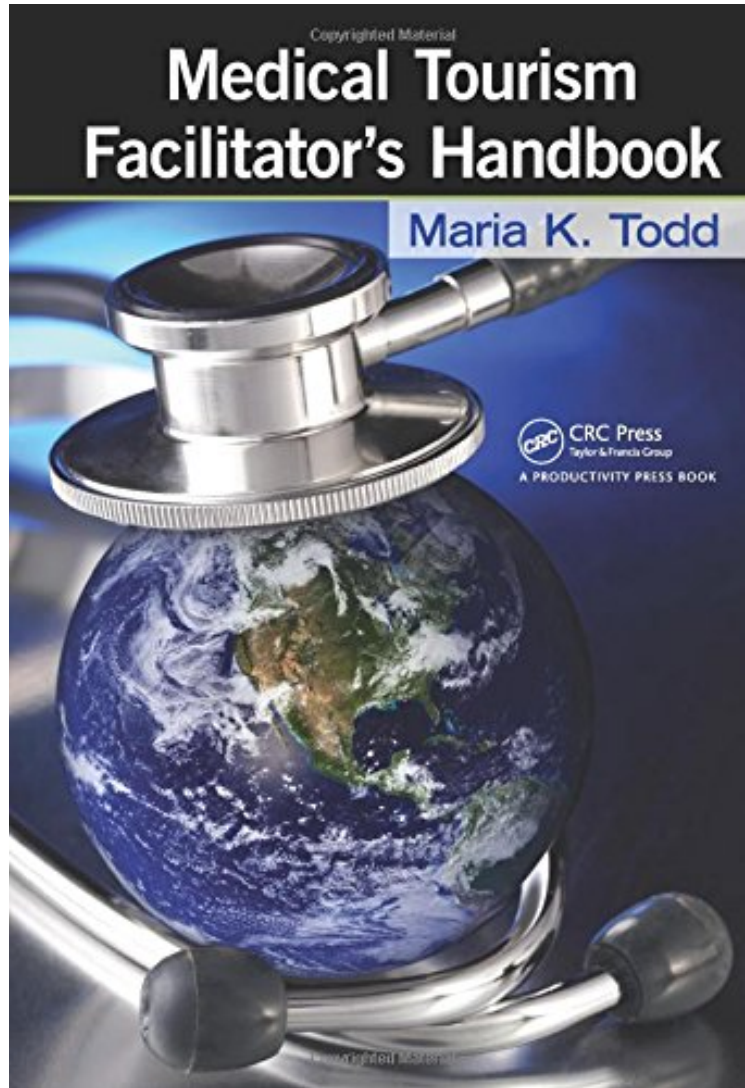


Medical Tourism Facilitator's Handbook

Maria K. Todd

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Maria K. Todd : Medical Tourism Facilitator's Handbook before purchasing it in order to gauge whether or not it would be worth my time, and all praised Medical Tourism Facilitator's Handbook:

0 of 0 people found the following review helpful. Good information for starting a business By KC Arntson-Morgan Well written but focus is on the business being based in the states. Good information for starting a business. 2 of 2 people found the following review helpful. Excellent book, written in an easy flowing format By Kris Oliveira Excellent book, written in an easy flowing format. Full of useful references and facts. 2 of 2 people found the following review helpful. Review By Heinrich Krupp Having met Maria Todd in person convinced me to by this

book. Highly valuable content for any person in the medical tourism. I wish I had known this book earlier. But be warned the content can be overwhelming, there is so much to learn and consider.

In addition to coordinating health travel logistics and gathering medical records, medical tourism facilitators play the role of travel agent, appointment setter, concierge, hotel reservationist, tour operator, and hand-holder to clients seeking health services domestically and abroad. Addressing the issues that are likely to emerge as clients travel, the *Medical Tourism Facilitator's Handbook* is a must-have resource of hard-to-find tools, checklists, terminology, and other helpful information for hospital-based, lay facilitators, travel agents, and even retired physicians and nurses. Supplying the advice of a recognized expert in global healthcare, the book provides a detailed and empathic understanding of patient needs and expectations. It covers the full range of best and worst case scenarios that can occur when clients travel to obtain health services. Using a conversational tone, it includes coverage of international travel logistics, where to find answers to immigration concerns, confidentiality/privacy issues, and unanticipated care in transit in the event of complications or missed connections. The book delivers a fast-moving presentation of useful information and teaches readers how to decode the language, what to look for in terms of safety and quality, how to decode hospital facilitator agent agreements, and how to anticipate clients' needs and expectations. It also includes access to a regularly updated website with helpful worksheets and reference material so you will be prepared to handle any scenario that might present itself when your clients travel.

About the Author Maria K. Todd, MHA, PhD, is the CEO of Mercury Healthcare. Dr Todd's background includes postgraduate degrees in Health Administration, and more than 30 years of healthcare industry experience. Her professional experience includes work as a HMO provider relations coordinator, an Independent Practice Association (IPA), Physician Hospital Organization (PHO), and Management Services Organization (MSO) developer and executive director, contract analyst and negotiator, medical group administrator, surgical assistant and EMT, hospital business office manager, health law paralegal and certified mediator. She is the author of the industry's bestselling book, *IPA, PHO MSO Development Strategies: Building Successful Provider Alliances* (1997, McGraw Hill and the HFMA, Chicago). Dr. Todd has led the project management of more than 150 integrated health delivery systems, many still in successful operation today, and is a highly-regarded international healthcare industry consultant and contract negotiator who authored hundreds of journal articles, several white papers and nine professional trade books. Since 1989, she has presented more than 2700 US and International educational presentations and keynote addresses on topics ranging from managed care contract analysis, integrated delivery system development, medical tourism, contracted reimbursement, and global healthcare program development. In her role with Mercury Healthcare, she leads the world's first and only globally integrated health delivery system; making its vast integrated provider network available by contract to a variety of payers of health benefits, including insurers, third party administrators or employers. Mercury also grants access to individual consumers seeking local care and domestic and international health travel for elective healthcare and related services, and manages logistical coordination and medical case management services for clients.