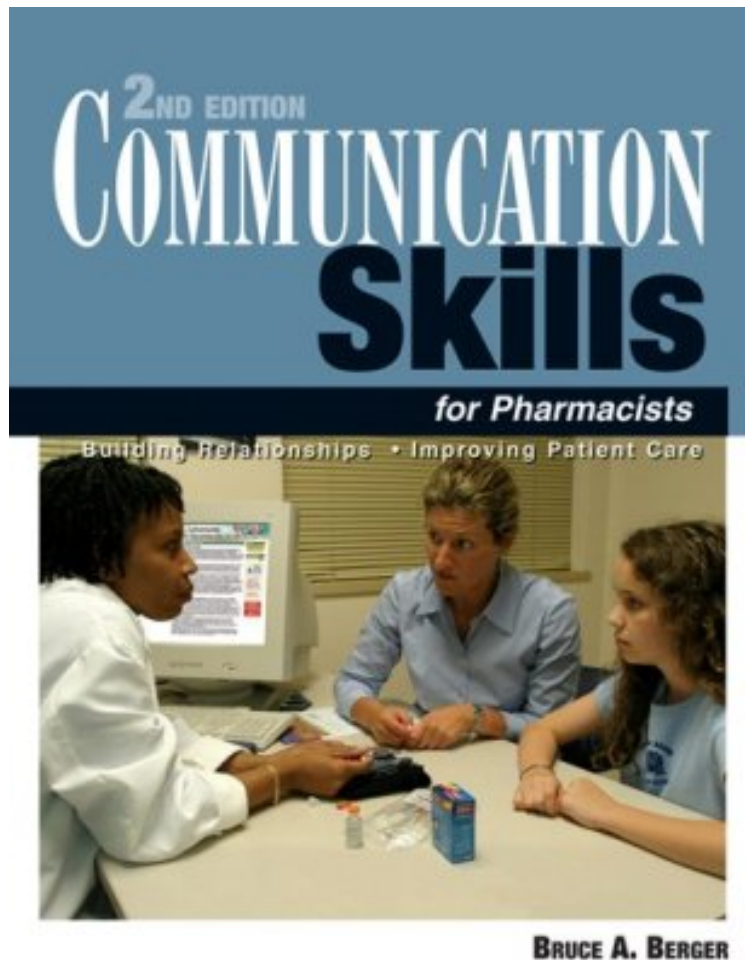


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About the Author
Bruce A. Berger, PhD, RPh is Professor and Head of Pharmacy Care Systems at the Auburn University Harrison School of Pharmacy, Auburn University. He is the recipient of the first American Association of Colleges of Pharmacy Award of Excellence for his communication research.