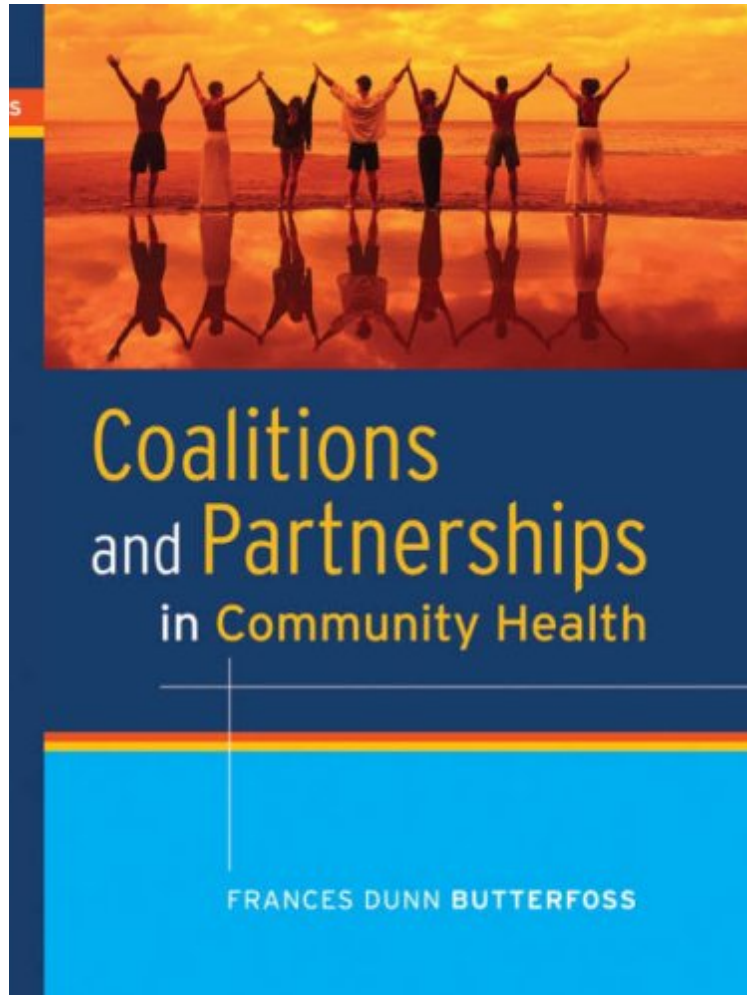


[Download] Coalitions and Partnerships in Community Health

Coalitions and Partnerships in Community Health

Frances Dunn Butterfoss

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Frances Dunn Butterfoss : Coalitions and Partnerships in Community Health before purchasing it in order to gauge whether or not it would be worth my time, and all praised Coalitions and Partnerships in Community Health:

0 of 0 people found the following review helpful. Five Stars By Whitney Gray Great Quality 1 of 1 people found the following review helpful. Rates an A+: Coalitions and Partnerships in Community Health By Sarah Coalitions and Partnerships in Community Health by Frances Butterfoss is a comprehensive text that is an invaluable resource for those working to create stronger collaborations for improved community health, as well as for researchers and academicians preparing future health educators. The rich experience of the author of over fifteen years of building, leading, evaluating, and consulting on coalitions and partnerships is evident as she combines her practical experience and insights with proven research to make her points. Dr. Butterfoss eloquently makes the case for why coalitions and partnerships are important in the first sentence of her book: "...coalitions and partnerships successfully bring people

together, expand resources, and focus on a problem of community concern better than any single group or agency could do alone...." This book provides not only a philosophical and theoretical basis but also practical guidance and tools on how to develop and sustain successful partnerships and coalitions. The book is divided into four main parts covering the importance of coalitions and partnerships, building and sustaining the coalition or partnership itself, and the planning and evaluation of activities. This text of over 500 pages truly is a one-stop shop for creating effective coalitions and partnerships. The wisdom and insights found in Butterfoss's book provide a detailed roadmap for thoughtful groups of people who make up coalitions and partnerships and who are endeavoring to change the world by improving the quality of life through healthier and safer lives. 1 of 1 people found the following review helpful.

Coalition Bible
By Melissa J. Magstadt
I was searching .com for books on coalition building and came across this book last spring and ordered it as I was a part of starting a state coalition for diabetes. And I am really glad that I did. It not only gave our coalition a great working foundation full of wisdom and knowledge from someone who has been there, but I know that we are forming a solid coalition using the tools and suggestions that are in the book. It really has been our coalition bible, and my book is highlighted, underlined, with post-it note tabs through out the book because the information is so valuable and useful. This is the perfect book if you are developing a coalition, would like to develop one, or have a coalition already in existence. You will avoid pitfalls and build a strong coalition following the recommendations in this book. You will not be disappointed with it.

Coalitions and Partnerships in Community Health is a step-by-step guide for building durable coalitions to improve community and public health. This important resource provides an in-depth, analytical, and practical approach to building, sustaining, and nurturing these complex organizations. Author Frances Dunn Butterfoss includes all the tools for success in collaborative work from a research and practice-based stance. The book contains useful approaches to the issues, recommendations for action, resources for further study, and examples from actual coalition work.

Coalitions and Partnerships in Community Health explores

- Historical foundations of coalitions and partnerships
- Principles of collaboration and partnering
- Benefits and challenges of a coalition approach
- Coalition frameworks and models
- Cultivating coalition leadership
- Roles and responsibilities of coalition staff, leaders, and members
- Communication, decision-making, and problem-solving methods
- Vision, mission, and bylaws
- Effective marketing
- Planning for sustainability
- Approaches to assessment
- Developing strategic and action plans
- Implementing coalition strategies in the community
- Media advocacy, strategies, and tips
- Participatory coalition evaluation

"This comprehensive text will be an invaluable resource not only for the practitioner and researcher practicing in all segments of public health but also for the academician preparing our future health educators. The rich experience of the author of more than 15 years of building, leading, evaluating, and consulting on coalitions and partnerships is evident as she combines her practical experience and insights with the published sources to make her points. . . . This book achieves the stated goal of being a one-stop shop that provides not only a philosophical and theoretical basis but also practical guidance and tools on how to develop and sustain successful partnerships and coalitions."-- Health Promotion Practice, April 2008

From the Back Cover

Coalitions and Partnerships in Community Health is a step-by-step guide for building durable coalitions to improve community and public health. This important resource provides an in-depth, analytical, and practical approach to building, sustaining, and nurturing these complex organizations. Author Frances Dunn Butterfoss includes all the tools for success in collaborative work from a research- and practice-based stance. The book contains useful approaches to the issues, recommendations for action, resources for further study, and examples from actual coalition work. Coalitions and Partnerships in Community Health explores

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- Participatory coalition evaluation

Coalitions and Partnerships in Community Health is designed to be used by both seasoned professionals who wish to expand their knowledge of these collaborative processes and novices who seek guidance and support.

About the Author
Frances Dunn Butterfoss Ph.D., is a well known researcher, theorist, educator, speaker, and practitioner. She is a professor and Division Director of Behavioral Research and Community Health in the Department of Pediatrics at Eastern Virginia Medical School (EVMS). Dr. Butterfoss was recently awarded the EVMS Foundation Chair in Pediatrics.